

Investor Presentation

BTCS Inc. (Nasdaq: BTCS)

September 2023



BTCS



www.btcs.com

www.stakeseeker.com

Safe Harbor

The following presentation contains statements, estimates, forecasts, and projections regarding future performance and events, which constitute forward-looking statements. Those statements include statements regarding the intent and belief or current expectations of BTCS and its management team regarding our blockchain infrastructure operations business, planned continued expansions, market opportunity for StakeSeeker our staking-as-a-service platform ("SaaS"), the risk profile of our crypto asset holdings, plans regarding securing other proof of stake blockchains, expected gross margins, our balance sheet growth, accelerating the development of our platforms and expectations on commercializing SaaS, and potential opportunity of scalable revenue and business growth with limited additional costs. These statements may be identified by the use of words like "anticipate," "believe," "estimate," "expect," "intend," "may," "plan," "will," "should," and "seek," and similar expressions and include any financial projections or estimates or pro forma financial information set forth herein. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties and that actual results may differ materially from those projected in the forward-looking statements. Important factors that could cause actual results to differ materially from our expectations include, without limitation, regulatory issues, the rewards and costs associated with validating transactions on proof-of-stake blockchains, a significant decrease in the value of our crypto asset holdings, and our rewards while locked up, loss or theft of the private withdrawal keys resulting in the complete loss of our crypto assets and reward, as well as those risks detailed in our filings with the SEC, including our Form 10-K filed with the SEC on March 31, 2023. The increasing risk of legislation or regulation arising from custodial platforms that may help protect investors presents many unknowns to our business and may increase costs. Neither BTCS nor any of its affiliates undertake any obligation to update any forward-looking statements for any reason, even if new information becomes available or other events occur in the future.

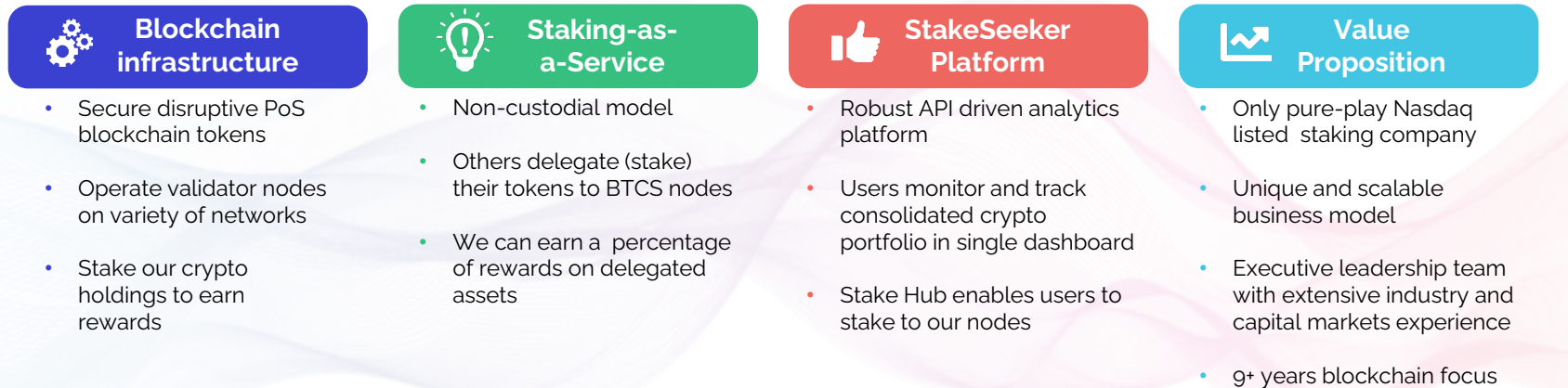
Summaries of documents contained herein and in our filings with the SEC may not be complete and are qualified in their entirety by reference to the complete text of such documents. In making an investment decision, you must rely on your own examination of these documents and such additional due diligence as you deem appropriate. We have not authorized any other person to provide you with information that is different from the information contained in our filings with the SEC. If anyone provides you with different or inconsistent information, you should not rely on it.

Our filings with the SEC are available to the public on, and may be reviewed at, the SEC's website (www.sec.gov) and on BTCS's website (www.btcs.com). The content on our website is not incorporated into this presentation.

BTCS Business Model

BTCS generates revenue through its **blockchain infrastructure** operations by securing **next-generation blockchain** networks that power Web 3.

Our strategy focuses on driving **scalable growth** of our **StakeSeeker** platform, designed to attract users by offering consolidated crypto analytic tools and enabling them to participate in blockchain networks through staking to our validator nodes.



Financial Highlights	BALANCE SHEET	OPERATIONS	CORPATE ACTIONS
	<ul style="list-style-type: none"> Debt Free 34% Insider Ownership* 16 blockchains held (80% ETH) 	<ul style="list-style-type: none"> Revenue (FY 2022) - \$1.7m Gross Margins (FY 2022) - 75% Revenue (First Half 2023) - \$0.7m 	<ul style="list-style-type: none"> "Bividend" (2022) Series V Pref. Stock (2023)

* Insider ownership as of August 31, 2023

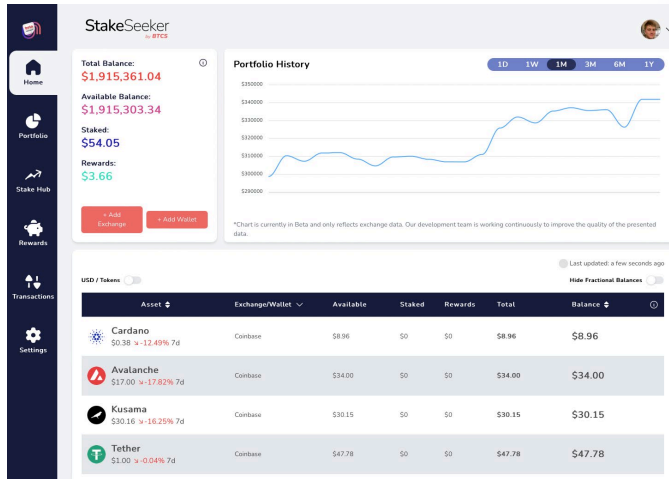
StakeSeeker is BTCS's proprietary **Cryptocurrency Dashboard and Staking-as-a-Service platform**, developed to empower users to better understand and grow their crypto holdings with innovative portfolio analytics and a non-custodial process to earn staking rewards on crypto asset holdings.



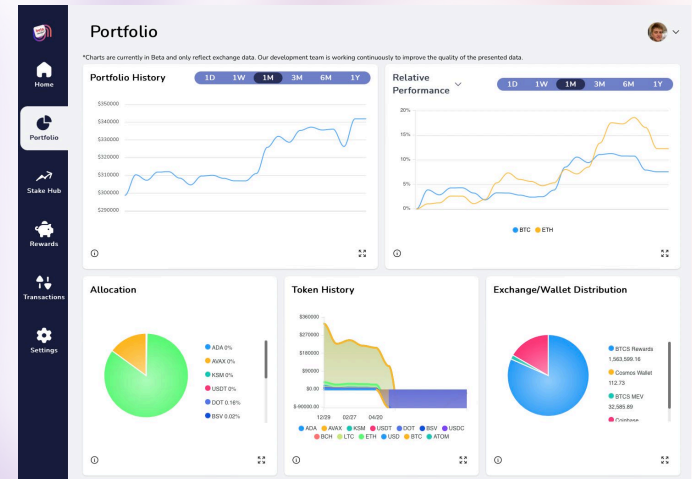
StakeSeeker is a **comprehensive crypto dashboard** and education center for users to link and monitor their consolidated crypto portfolio data across multiple exchanges and wallets and have access to a **suite of data analytic tools**, including performance and reward tracking.



Link exchanges and wallets where your crypto is held to evaluate and monitor your consolidated crypto portfolio in a central dashboard.



Analyze your crypto performance with a suite of data analytic and reporting tools, including trading history and rewards tracking.



StakeSeeker's **Stake Hub** enables users to earn rewards by securely staking with StakeSeeker validators on a growing number of supported blockchains. As a **non-custodial validator operator**, BTCS receives a percentage of delegated token staking rewards, known as **validator node fees**, creating the potential opportunity for scalable revenue and business growth with limited additional costs.



Delegate your crypto to StakeSeeker validators to participate in networks and earn rewards.

Stake Hub

Total Value Staked: \$54.05

USD / Tokens

Token	Price	APR*	Available	Staked	Rewards	Total Balance	Actions
AKT	\$0.28	9.97%	\$0	\$0	\$0	\$0	Enable AutoStake Details
AVAX	\$17.00	7.93%	\$0	\$0	\$0	\$0	Details
ADA	\$0.38	3.13%	\$0	\$0	\$0	\$0	Details
ATOM	\$10.81	22%	\$55.03	\$54.05	\$3.66	\$112.73	Enable AutoStake Details
KAVA	\$0.79	15.29%	\$0	\$0	\$0	\$0	Enable AutoStake Details
OSM	\$30.16	13%	\$0	\$0	\$0	\$0	Details
SBAND	\$1.67	11.11%	-	-	-	-	Stake Now
NEAR	\$1.90	9.02%	-	-	-	-	Stake Now
ROSE	\$0.08	4.66%	-	-	-	-	Stake Now
MATIC	\$0.99	4%	-	-	-	-	Stake Now
SOL	\$21.37	6.54%	-	-	-	-	Stake Now

*Annual Percentage Reward (APR) is estimated based on reported network data. APR is not guaranteed and excludes StakeSeeker's validator fee.
**Wallet data is currently in Beta. Our development team is working continuously to improve the quality of the presented data.

← Stake Hub

Cosmos (ATOM)
 \$10.81

Validator Address- cosmosvalo..5py4tu
 22% APR*

Wallets

USD / Tokens

Cosmos Wallet **\$112.73**

Available Balance:	\$55.03
Staked:	\$54.05
Rewards:	\$3.66

How to stake Cosmos (ATOM) with Keplr Wallet

- 1 Install the **Keplr Wallet** Extension
Install and create a wallet in the Keplr wallet extension for your browser
- 2 Fund your new wallet
Transfer Cosmos (ATOM) to your new Keplr wallet

Keplr
Wallet for the Interchain

Sign in with Google

Create new account

Import existing account

Scan QR code

StakeSeeker's new **AutoStake** feature enables delegators for certain networks to grant permission to a validator the responsibility to re-stake rewards on their behalf through security permissions of digital wallet.

By enabling AutoStake, rewards are compounded by being **automatically re-staked** up to twice a day back into the network at no cost to delegator.

AutoStake can be enabled for select networks supported by StakeSeeker with a few simple steps:

1. **Connect** to Keplr Wallet browser extension
2. **Delegate** to StakeSeeker node
3. **Enable** AutoStake through wallet permissions

Current AutoStake Enabled Networks



COSMOS



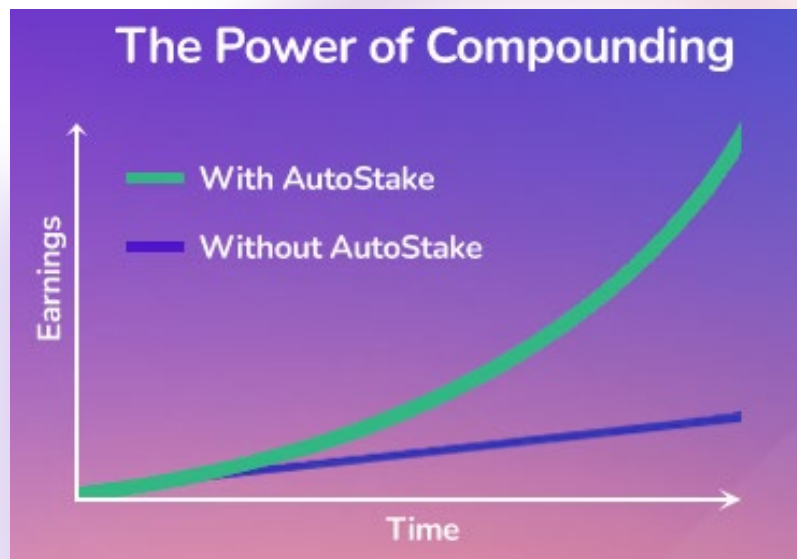
KAVA



AKASH



EVMOS



Blockchain Networks Secured by BTCS

BTCS's current **blockchain infrastructure** operations are comprised of the blockchain networks described below. Our expansion strategy involves the evaluation of **high utility** and **promising blockchains** that can be supported on the **StakeSeeker** platform.

StakeSeeker Supported Blockchains



COSMOS
"The internet of blockchains" ecosystem for interoperability.



KAVA
Lightning-fast network connecting Cosmos and Ethereum.



NEAR
Developer and user-friendly dApp platform.



AKASH
Decentralized cloud computing marketplace.



EV MOS
Interoperable blockchain for cross-chain dApp development.



OASIS
Privacy-enabled scalable blockchain network for DeFi.



KUSAMA
Scalable network for early stage Polkadot deployments.



AVALANCHE
Fast, low cost open-source platform for dApps.

Blockchains Under Research



POLYGON
Building and connecting Ethereum - compatible blockchain networks.



MINA
Extremely lightweight blockchain.



SOLANA
High speed network for dApp development and scalability.



BAND PROTOCOL
High-performance, cross-chain data oracle platform.

Other Blockchains Secured by BTCS



ETHEREUM
Leading smart contract layer-one decentralized platform.



TEZOS
Self-upgradable, security-focused, and energy-efficient.



POLKADOT
Enables multiple networks to operate together seamlessly.

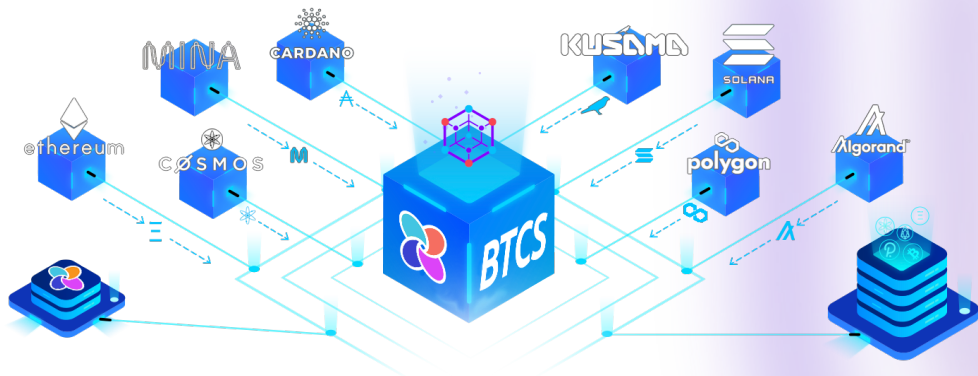


AXIE INFINITY
NFT based online gaming.

BTCS Scalable Business Model

Blockchain Infrastructure

- BTCS secures disruptive next-generation Proof-of-Stake blockchains that can power **DeFi, NFT, and Metaverse ecosystems**.
- We **earn revenue** by staking our crypto assets and running validator nodes 24/7, securing blockchain networks, and participating in network consensus by validating transactions on PoS blockchains.



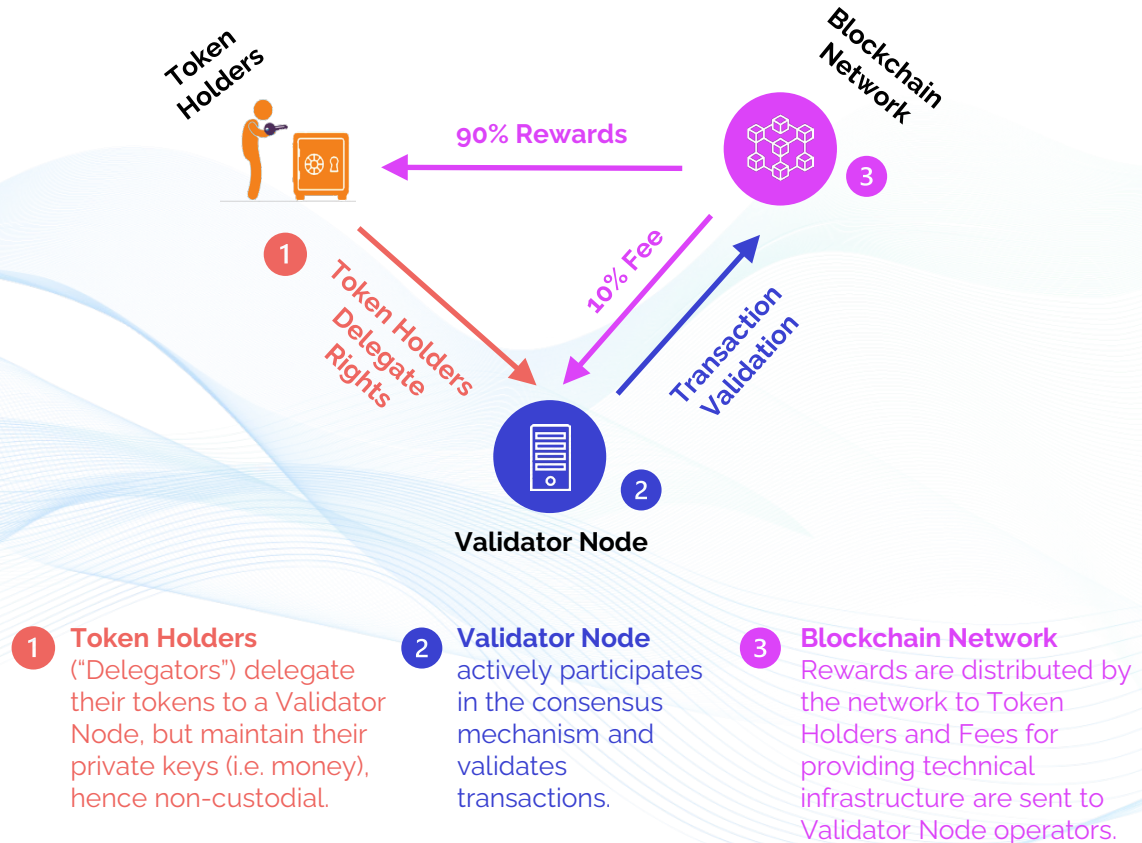
StakeSeeker Platform

- StakeSeeker by BTCS enables users to earn crypto rewards by staking through our **non-custodial Stake Hub** and evaluate their crypto portfolios across exchanges and wallets in a single analytics platform.
- The Platform aims to attract users and provide a simple means to **delegate/stake** user tokens to BTCS run validator nodes, boosting revenue growth through scale.
- BTCS will receive a percentage of token holders staking rewards as a validator node **fee**.



What is Staking?

- Staking cryptocurrencies involves supporting the **consensus mechanism** of a Proof-of-Stake blockchain. The process involves committing crypto assets to support and validate transactions on a blockchain network, **earning rewards** for successful verification of transactions.
- Delegator's tokens are locked in network-based **smart contracts** ("Staked") with validator nodes as an incentive to ensure transaction validation adheres to the rules of the blockchain network.
- Rewards are typically earned based on the number of tokens staked to a node selected to **validate transactions** on a blockchain.



Comparison to a More Widely Known Business Model



Importance of Custody in Today's Environment

It is more crucial than ever to **educate** the public on the importance of taking control of their crypto assets through self-custody. Non-custodial staking offers a **secure and rewarding** solution for managing and growing your crypto assets with full control of your private keys.



Safeguarding

The safeguarding of customer funds continues to be a hot topic in the news. In light of the recent collapses of crypto lending platforms and exchanges, including FTX, the phrase **“Not your keys, not your crypto”**, has been more widely circulated. This phrase refers to the inherent risk of keeping crypto on exchanges that hold the private keys to your crypto assets.



Self-Custody

Non-custodial staking encourages holders of crypto to maintain control of their assets by moving them off-exchange and into more **secure digital wallets**, where crypto holders can control the security of their private keys instead of trusting unregulated third-parties.



Non-Custodial Staking

Staking from digital wallets enables you to participate in blockchain networks through delegation, creating the possibility to grow your holdings through staking rewards. This is considered **non-custodial staking**, as you retain control of your private keys during the delegation and staking process.

Differentiating Non-Custodial Staking Model

Staking through BTCS's **StakeSeeker** platform is **non-custodial**, which differs from staking and earn programs offered by centralized crypto exchanges that have faced recent regulatory scrutiny.



Custodial Staking

- Crypto exchanges create wallets for **accounts** set up **on exchange**
- Custodian has control over crypto assets (i.e. private keys) held in customer exchange accounts
- Users do not maintain (or control) private keys
- "Staked" assets are **pooled with others** by custodian (common enterprise)
- Actions of exchanges as **controller of customer assets and pool operator** result in expectation of profits from their efforts
- **Exchanges** determine the annual percentage return ("APR"), frequency **they distribute rewards** and have right to change at their discretion
- Typically, higher transaction fees

vs.



Non-Custodial Staking

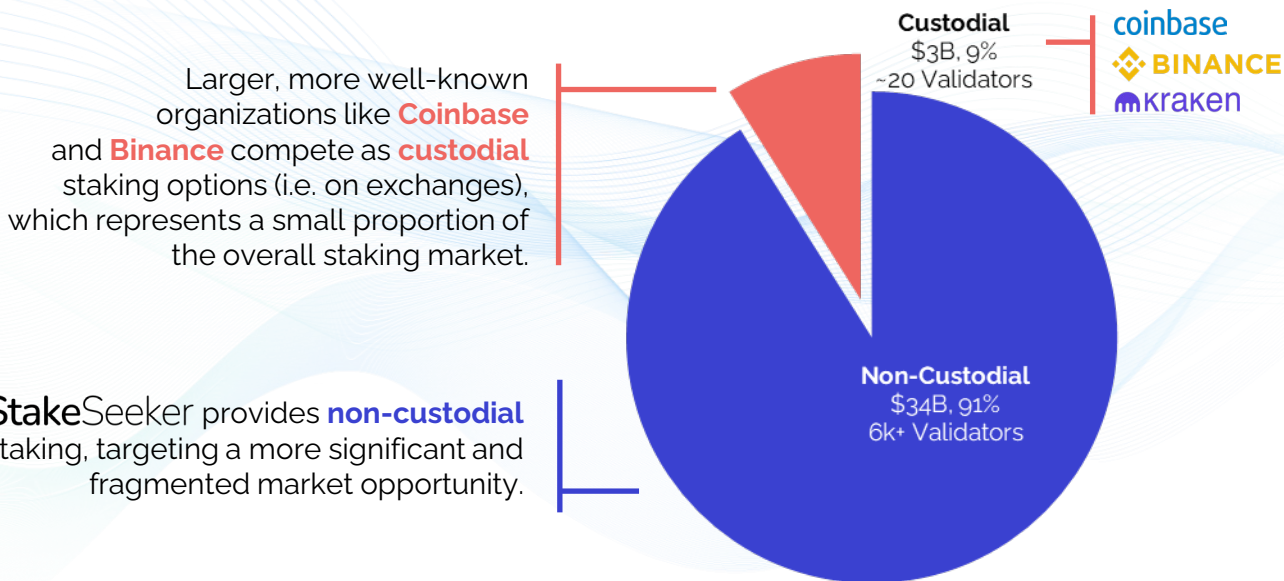
- Crypto holders purchase tokens on exchanges and transfer **off-exchange to digital wallets**
- Users maintain control of private keys and direct staking activities from their wallets
- Users control safeguarding of their assets
- Validators do not take control of assets, so cannot pull them
- Operation of validator nodes is **ministerial in nature** and does not result in expectation of profits from efforts of others
- **Each blockchain** determines the reward frequency, unbonding periods, as well as APR and **distributes rewards directly** to the delegator
- Lower transaction fees

SaaS Market Opportunity – Fragmented Competition

BTCS expects the Staking-as-a-Service market opportunity to **grow with blockchain network adoption**. We anticipate the market participant structure for the subset of blockchains depicted below to be representative of the much larger PoS market.

Total Staked Value

10 BTCS Secured Blockchains (excluding ETH*)



Blockchain – Crypto Exposure Options

BTCS offers investors the opportunity to gain **exposure to crypto markets** with a focus on **next-generation blockchains** powering Web 3 and the growth of NFTs, DeFi, and the Metaverse.



1. Direct Crypto Ownership



2. VC & Private Investments



1st Generation Blockchains

- Digital Currency (e.g. Bitcoin) serves as digital store of value
- Proof-of-Work ("PoW") Mining

- Capital Intensive Hardware with no Residual Value
- High Energy Consumption
- Increasingly Centralized



28+
Options
(Bitcoin Miners & Exchanges)



25+
Options



3. Public Companies

Focus

Overview

Business Model

Investment Options



Next-Generation Blockchains

- Infrastructure powering
- Web 3, NFTs, DeFi, and the Metaverse
- Proof-of-Stake Staking

- Highly Scalable, Hardware-Lite
- Higher Transaction Throughput
- Environmentally Friendly (ESG)
- More Decentralized



4
Options



2
Options



Key Takeaways



Disruptive and growth industry



Dedicated management team with deep industry and capital markets experience



High growth and scalable business model



75% gross margins, debt free*



34% Insider ownership**



Robust integrated Staking-as-a-Service and data analytics platform

Key Service Providers



Transfer Agent



Legal Counsel



Auditor

Contact Us



IR Ph: 202-987-8368



Email: ir@btcs.com



www.btcs.com



www.stakeseeker.com



twitter.com/NasdaqBTCS



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www.facebook.com/pg/NasdaqBTCS/posts/



www.youtube.com/c/BTCSInc



Discord: [StakeSeekerbyBTCS](#)



Telegram: [@StakeSeeker_bot](#)

Appendix

Management & Board

Management



Charles Allen
Chief Executive
Officer &
Chairman of the
Board



**Michal
Handerhan**
Chief Operating
Officer &
Director



**Michael
Prevoznik**
Chief Financial
Officer



**Manish
Paranjape**
Chief Technology
Officer

Independent Directors



Carol Van Cleef
Director









Charlie Lee
Director



Melanie Pump
Director

Core Values

-  Integrity
-  Teamwork
-  Trust
-  Fairness
-  Accountability
-  Diversity
and Inclusion

Blockchains Explained

A blockchain ledger is a **distributed ledger** maintained by a network of computer nodes that verify and validate transactions.

Traditional vs. Blockchain Systems

Distributed ledgers allow for ownership of assets to be recorded through a **publicly shared registry**, eliminating the need for **central authorities** to certify ownership and clear transactions.



Trust/consensus entrusted to **third-party intermediaries** (such as banks).



Trust / consensus is built into the Blockchain network and **secured by cryptography**.

How Blockchains Work



Transaction (payment, contract, record etc.) is broadcasted to **peer-to-peer network** of computers, also referred to as nodes or validators.



The network of validators uses a consensus algorithm to **validate the transaction**.



Once validated, the transaction is combined with other transactions to **create a new block** of data to be added to the ledger.



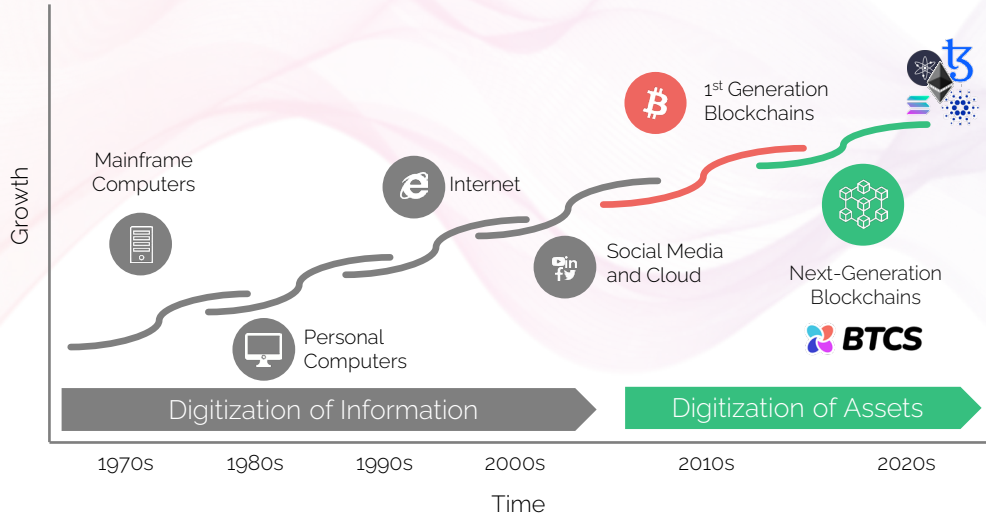
The new block is permanently added to the existing and **unalterable blockchain ledger**.

Blockchains Ushering in a New Era of Technology

The computer and internet age ushered in the **digitization and proliferation of information** on a global scale. Blockchains are ushering in an age of **asset digitization and transfer** without the need for trusted intermediaries (banks, exchanges, etc.)

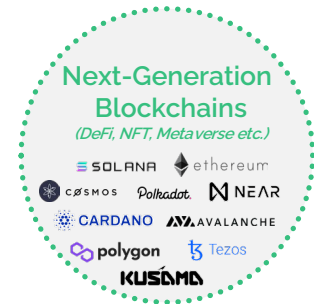


The internet changed the way people communicate with each other.
Blockchains change the way people transact with each other.



Next-Generation Blockchains

- Proof-of-Stake (“PoS”) consensus
- ESG friendly
- Infrastructure powering:
 - Web 3 – Next evolution of internet
 - DeFi – Decentralized finance
 - NFTs – Smart contracts/non fungible/unique tokens
 - Metaverse – Virtual extension of world



Next-Generation PoS Opportunity & Relative Comparison

Web 3 and transaction-based industries built on next-generation blockchain technologies represent a **multi-trillion market opportunity**.

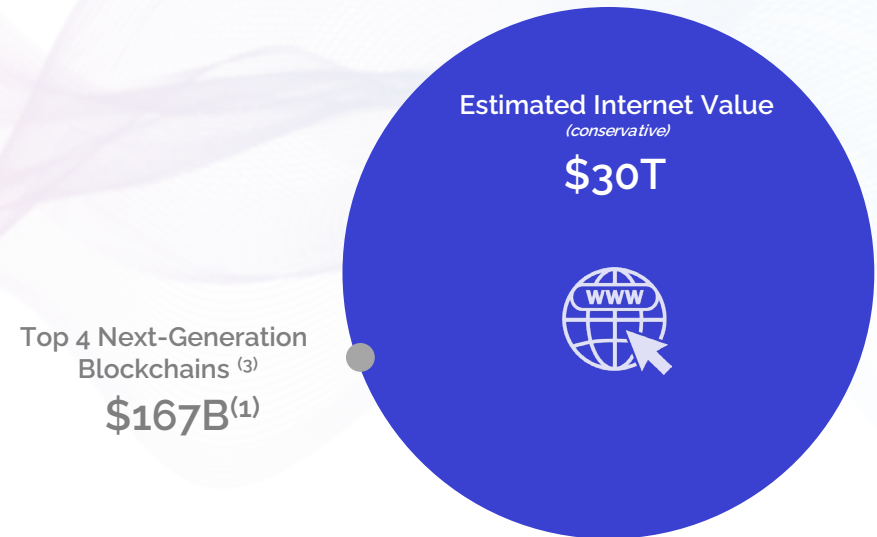
1st Generation Blockchains

Bitcoin and gold are **stomers of value**.



Next-Generation PoS Blockchains

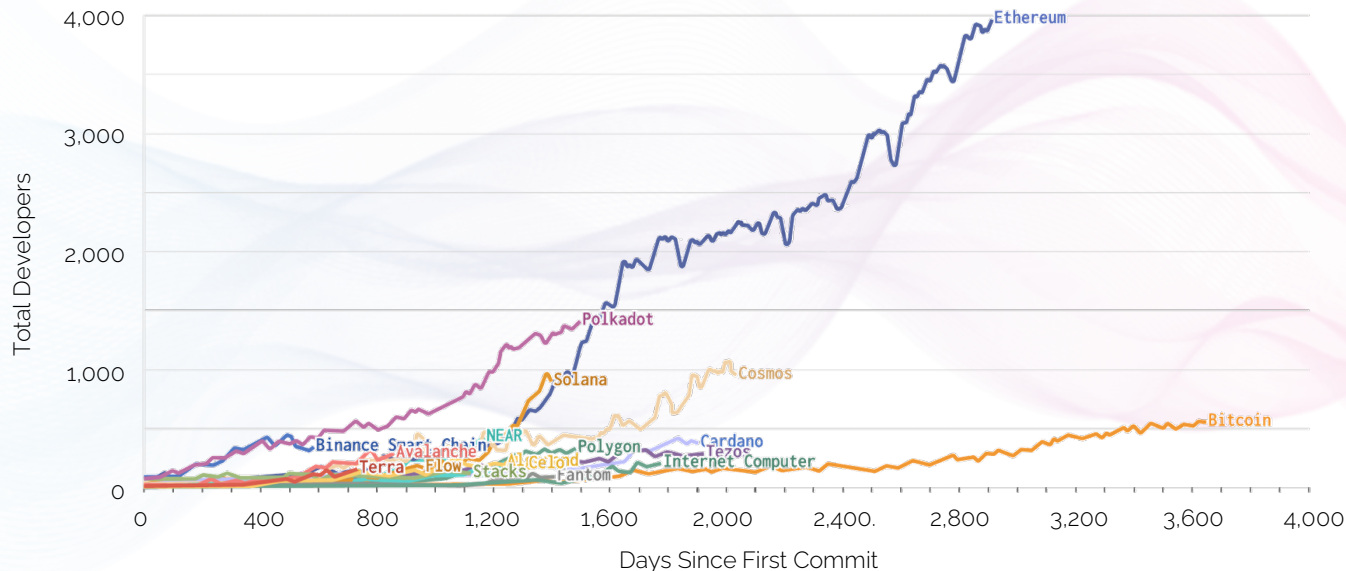
The internet's future can be transformed by next-generation blockchains that serve as the backbone of crypto assets and ownership in **Web 3**.



Active Development Leading Indicator of Future Value*

The **significant increase** in both total developers and code commits on the Ethereum blockchain indicates its dominance and value proposition.

Monthly Active Developers Since Launch



A **Commit** is an update to the code of a blockchain that is pushed to GitHub a public code repository. It's an indication of the level of software development.

Days Since First Commit is representative of when a blockchain was launched.