

# Goldman Sachs Advisor Solutions

Built to be Exceptional

# More than a Custodian



#### **Experience and Innovation**

Over 150 years of experience focused on encouraging innovation and new ways of thinking across all our businesses



#### **Premier Access to Financial Solutions**

Institutional-grade products and services built for your complex needs



#### Renowned and Respected Brand

Align with a world-class brand that resonates with your clients



#### Tech-Forward, Digital-First Solutions

Solutions to reduce friction in your processes and allow more time to serve your clients



#### **Our People**

Access to industry-leading thought leadership and intellectual capital



#### White Glove Experience

Hands-on, client-focused services designed to provide the best experience



# A Custodian with Elite Possibilites

We're unlocking access to Goldman Sachs' institutional-grade services with a digital-first platform designed to suit your business needs.

#### Alternative Investments

- Fully-digital integration with custodial books and records, replacing manual processing
- Consistent data mapping that populates multiple third-party performance softwares
- Dedicated service team for advisors with in-app real-time chat functionality

#### Lending

- Securities-Based Lines of Credit (SBLOCs) offered through a fully-digital process
- Access to strategic growth capital for organic and inorganic growth
- Access to investment banking solutions for UHNW clients

#### Research

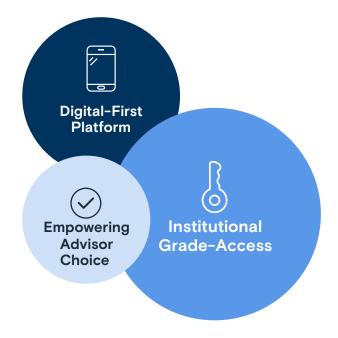
- Access investment research, with original insights across markets and cutting-edge thought leadership from Goldman Sachs
- Easy access to research on-the-go with the mobile app GS Now

#### Integrated Solutions

- A platform built for flexibility and scale, with a robust set of APIs and developer tools
- Extensive array of investments, available electronically or through a high-touch trading desk
- Integrations with leading third-party technology providers to help you power your business

#### Capital Markets

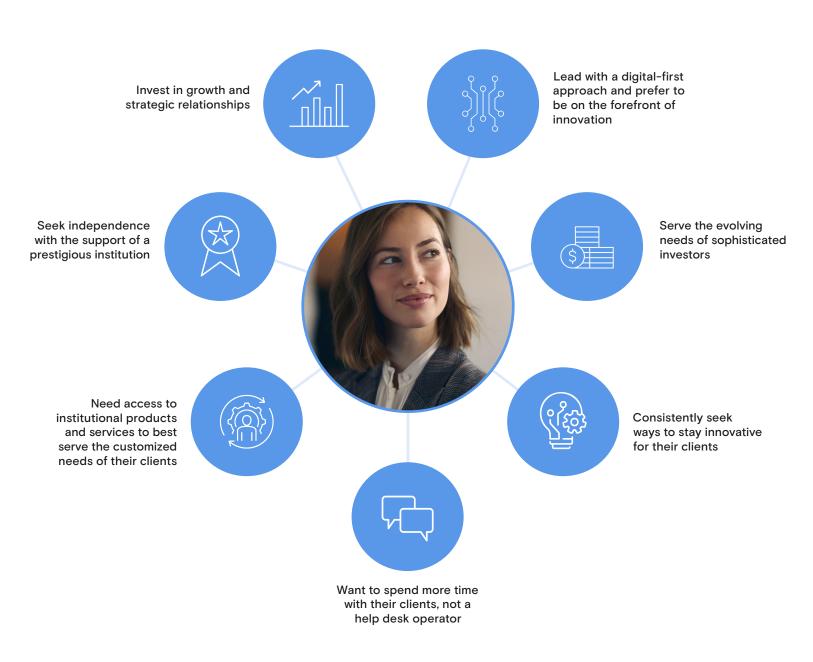
- Access to bespoke hedging and monetization strategies for concentrated or illiquid positions
- Extensive asset access, allocations, primary bond issuances, structured products, and customized derivatives



### Who We Serve

We bring institutional-level access to independent-minded advisors through the Goldman Sachs Advisor Solutions custody offering.

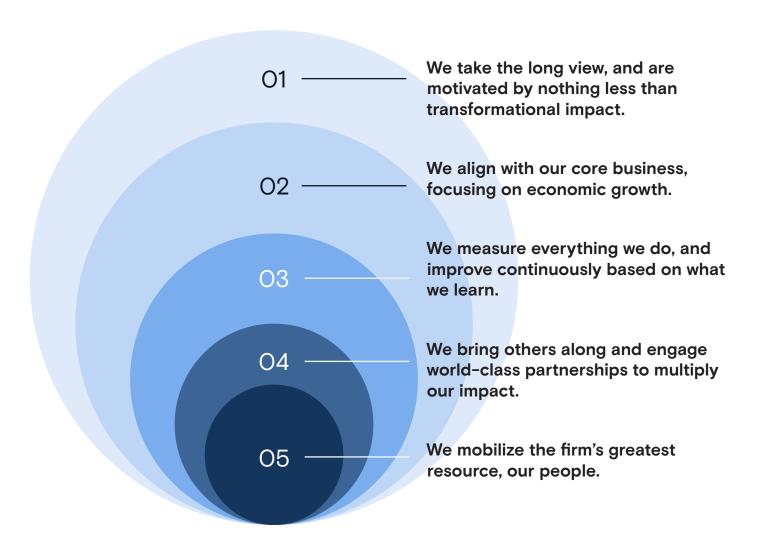
#### We work with advisory firms who...



### Our Commitments to You

We commit the very best in Goldman Sachs' talent, capital, and innovative thought leadership to our clients, shareholders, and the communities we serve.

#### **Our Guiding Principles**

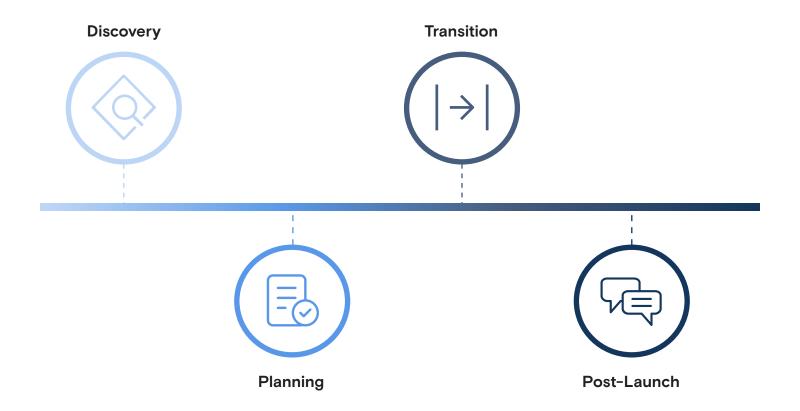


# A Transition Built for the Digital Age

We provide clarity, transparency, and control at every stage of the transition process.

#### Seamless, fully-digital transition process

Our process allows you to onboard your business and clients with minimal disruption.



#### Reducing friction with our digital onboarding tool

Our digital onboarding tool facilitates a quick and accurate transfer of client data. Our hands-on transition team helps you create a client data sheet, which then kicks off the automated digital process. All required terms, conditions, and digital consent forms are shared with your clients in an automated workflow process to reduce the risk of error and maintain efficiency.

# Access To Our Thought Leadership

Our people differentiate us, and now they will help differentiate you.

We firmly believe our biggest competitive strength is the intellectual capital of our people. Goldman Sachs has developed an ecosystem that attracts and develops top talent from across the globe, giving them platforms to thrive and grow.

When you become a client of our firm you gain access to our people and the convening power of Goldman Sachs.



Goldman Sachs convenes leading thinkers to share insights and ideas shaping the world.



Great Investors is a podcast miniseries that explores the key insights, investment views and strategies from the world's most respected investors. Hosts Katie Koch and Alison Mass speak with notable investors across the public and private markets about their investing strategies and how they are navigating and succeeding in today's investment landscape.



Exchanges at Goldman Sachs is a podcast where experts from around the firm discuss developments shaping industries, markets and the global economy.

#### TOP OF MIND

Allison Nathan of Goldman Sachs Research dives into macro developments that are top of mind for investors, executives and policymakers.

#### **ARTICLES**

Our articles provide an in-depth exploration of markets, sustainability, technology disruption and economics, with experts inside and outside of Goldman Sachs.

#### **BRIEFINGS**

BRIEFINGS, a newsletter from Goldman Sachs about trends shaping markets, industries and the global economy.

# Our Community Impact

Over the last decade, we've deployed over **\$2.5 billion** in our programs driving progress:



Helping small business owners create jobs and economic opportunity



Supporting innovative ideas to help under served communities globally



Providing women small business owners with education, networks, and access to capital



Mobilizing our people for hands-on engagement with community partners

#### Goldman Sachs ONE MILLION BLACK WOMEN

Commit direct investment and support to address gender and racial biases





### Goldman Sachs Advisor Solutions

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# Goldman Sachs Advisor Solutions

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