

## ABOUT LATERAL

Lateral is an SEC-registered firm with approximately \$629M in assets under management.

Lateral, founded in 2014, specializes in alternative investment focused on the private markets. The firm provides growth capital to non-sponsored lower middle market companies through the direct origination of preferred equity stakes and loans.

Our private market strategies focus on investing in lower-middle market firms that have limited capital available due to the structural dislocation in the U.S. capital markets. We partner with owner-operators who have high convictions in their future outlook and want the support of an institutional investor without the loss of control and dilution of a buyout partner.

## ADDITIONAL CRITERIA

- Established U.S. businesses, not startups
- Structure investments in preferred equity and debt
- Equity at discounted value, 20-80% stakes, 3-5 year hold
- Focus on fast-growing segments in large markets
- High-level oversight and board representation

## ENHANCED VALUE OBJECTIVE

- Target consistent and regular dividends from preferred equity and debt coupon payments
- Growing net asset value
- Periodic realized returns
- 5-7 year time frame to achieve target multiple on cash

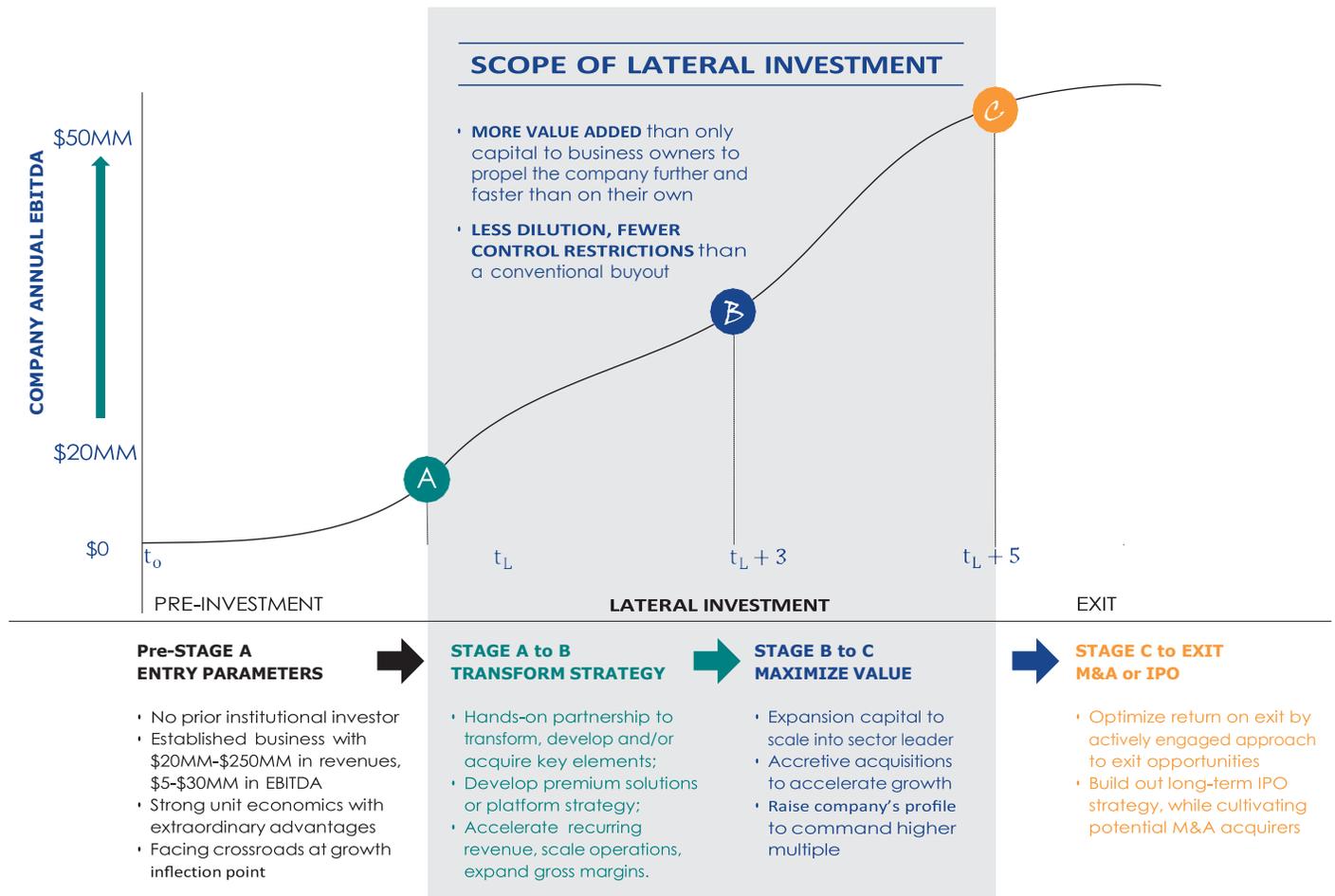
## FUND DETAILS

<b>ISSUER</b>	Panther Plus Growth Fund II, LP
<b>OFFERING SIZE</b>	\$20,000,000, expandable
<b>MINIMUM INVESTMENT</b>	\$50,000
<b>ELIGIBLE INVESTORS</b>	Qualified Clients and Accredited Investors
<b>TAX REPORTING</b>	K-1
<b>POTENTIAL DISTRIBUTIONS</b>	Paid Quarterly
<b>REPORTING</b>	Quarterly
<b>REDEMPTIONS</b>	1 Year after termination of the offering, subject to withdrawal penalties
<b>IRA ELIGIBILITY</b>	Yes
<b>LP PREFERRED RETURN</b>	10%*

\* LP Preferred Return is targeted. There is no guarantee distributions will be paid.



## WE PROVIDE CAPITAL FOR GROWING BUSINESSES TO SCALE OPERATIONS & CASH FLOW



*For informational purposes only. There is no guarantee exit strategy will occur or be successful.*

**FOR QUESTIONS, PLEASE CONTACT YOUR FINANCIAL REPRESENTATIVE OR:**

**ANGELA CLAKLEY** ANGELA.C@LATERALIM.COM | 713-857-0561

**STACEY ROTH** STACEY.R@LATERALIM.COM | 973-919-9297

## DISCLAIMER

Lateral Investment Management, LLC ("Lateral") is an SEC Registered Investment Adviser. Registration does not imply a certain level of skill or training. More information about Lateral can be found in its Form ADV Part 2, which is available upon request. The Shares (or Units) will be offered and sold to "Accredited Investors" (as that term is defined under the Securities Act) and "Qualified Clients". **This document is not an offer to sell securities of any investment fund or a solicitation of offers to buy any such securities. Securities of the Fund are offered to selected investors only by means of a complete offering memorandum, which contains significant additional information about the terms and risks of an investment in the Fund and shall supersede the information contained herein in its entirety.** Investors may obtain a copy of the Offering Memorandum by contacting Crescent Securities Group, Inc. **An investment in Panther Plus Growth Fund II, LP (the "Fund") may be considered highly speculative, no liquid market exists and involves a high degree of risk, including the risk of a total loss of investment.** Investors are advised to consider the investment objectives, risks, and charges and expenses of the Fund carefully before investing. Such information may be found in the Offering Memorandum, as may be amended from time to time. Substantial risks are involved in the investment of equity and debt securities. Market movements can be volatile and are difficult to predict. U.S. government activities, particularly those of the Federal Reserve Board and those of policymakers such as the U.S. Congress and applicable administrative agencies, can have a profound effect on interest rates and factors impacting the credit markets generally which, in turn, substantially affect securities prices as well as the liquidity of such markets. The number of initial investments the Fund intends to make will be limited. As a result, the investments the Fund makes may not be adequately diversified to provide protection against certain related risks which may affect all the Fund's investments. The Fund may invest in securities, instruments and assets that are not, and may not become, publicly traded and therefore may require a substantial length of time to realize a return or fully liquidate. The Management Company may leverage the Fund's portfolio through margin and other debt in order to increase the amount of capital available for investments. Although leverage may increase the return to the Unitholders, if the Fund earns a greater return on the incremental investments purchased with borrowed funds than it pays for such funds, the use of leverage decreases returns to the Unitholders if the Fund fails to earn as much on such incremental investments as it pays for such funds. There can be no assurance that the investment methods employed on behalf of the Fund will produce profitable results. Securities are offered through Crescent Securities Group, Inc., member FINRA/SIPC, 4975 Preston Park Blvd, Suite 820, Plano TX 75093.