

# Sales Automation Solutions

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- ◆ Consistent Experience
- ◆ Connected Data
- ◆ Streamlined Processes



# Sales Automation Solutions That **Advance Sales Strategies**

From pre-sale functions to quoting through e-application to post-sale services, Insurance Technologies provides carriers and distributors the sales capabilities and tools to create automated and cohesive sales experiences for their advisors and clients across the life and annuities insurance industries.

## End-to-End **Digital Sales**

FireLight® is a multi-carrier sales platform that delivers a suite of interconnected sales components, offering a consistent user experience and shared data throughout the entire sales journey.



### Pre-Sale Functions

Client Onboarding  
Pre-Sale Authorization  
Field Underwriting



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### Product Quoting

Product Filtering  
Rates, Fees and Quotes  
Quote Proposals



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### Sales Illustration

Product Selection  
Sales Output  
Illustration



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UI/UX Experiences



e-Signature



API Framework



Admin System



Reporting and Metrics

## Additional Tools to Benefit **Agents and Carriers**

Insurance Technologies also offers standalone cross-platform life insurance sales and marketing tools that easily integrate into your online presence, supporting your specific needs. \*Sales tool also accessible in FireLight.

### Agency Tools

- Agency Life Quoter
- Mobile App
- Carrier Forms Engine
- Life Quotes API\*

### Carrier Tools

- Direct Carrier E-Tickets\*
- Data
- Mobile Advertising
- Market Analysis API

Contact sales for pricing information.  
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