

About TIFIN AG

TIFIN AG leverages cutting-edge artificial intelligence (AI) and machine learning (ML) to revolutionize how financial advisors and wealth enterprises achieve organic growth. Through our AI-powered solutions, rich data partnerships, and data science expertise, TIFIN AG provides personalized and actionable insights and recommendations that enhance client expansion, retention, and acquisition efforts. Through ongoing learnings and strategic support, advisors can make informed, data-driven decisions that align with their specific business goals, driving long-term success and increased revenue.

Solving Organic Growth Challenges

The result is <u>AG</u>:

- <u>A</u>sset <u>G</u>rowth
- Advice Growth
- Al-Powered Growth



Key Features

- Data Unification: Our platform unifies data from multiple sources, offering a holistic view of client profiles.
- Actionable Insights: Leveraging Artificial Intelligence (AI) and Machine Learning (ML), we deliver precise growth signals that help advisors make strategic decisions.
- **Client Growth:** Our solutions focus on driving organic growth by enhancing client expansion, retention, and acquisition.
- **Seamless Integration:** TIFIN AG seamlessly integrates with existing tech stacks, maximizing efficiency and effectiveness.

Why Choose TIFIN AG

- Innovative Technology: We are at the forefront of AI and ML advancements in wealth management.
- **Expertise**: With deep industry knowledge and data science expertise, we understand the unique challenges and opportunities in wealth management.
- **Support**: We offer comprehensive practice management support and resources to ensure successful Al adoption and implementation.
- **Proven Results**: Our solutions have consistently helped firms achieve measurable growth. We study trends and behaviors to generate a TIFIN Score, that ranks and prioritizes organic growth opportunities.

The Top 25% of TIFIN Scores are:

16.8x

13.1x

6.1x

more likely to consolidate their assets

more likely to experience large outflows

more likely to convert to clients